

KI5220

K-loop shopping bag

Durable bag, made from recycled cotton and recycled polyester.

Long handles for use as a handbag or shoulder bag.

This bag is part of the "K-loop" project.

Recycled cotton / recycled polyester. Flat shopping bag with handles in the same fabric as the bag, 70 cm long. This bag is part of the "K-loop" project. With this project, Kimood is literally closing the loop of the circular economy. The cotton used comes from waste generated in the production of cotton items for the Kariban brand, and the KARIBAN BRANDS range. The added polyester comes from recycled PET plastic bottles. During the recycling process, tracers are added to the yarn in the form of viscose and ceramic filaments to act as a unique digital fingerprint. The tracers reflect light in a unique way and therefore carry a clear and tamper-proof code. This allows us to unequivocally store in a blockchain all the information from the processes the yarn has been subjected to. Thanks to the Aware™ tracer technology and associated blockchain platform, Kimood allows the end consumer to track the entire production process. This guarantees that the product has been recycled using its own waste, with no possible alterations in the process. A special label with a QR code provides access to the Aware™ platform for direct authentication of certifications using a smartphone.

Sizes Grammage

One Size 180 gsm

Capacity **Dimensions**

13 I 38 cm x 42 cm

























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Additional information

Logistic Customs code

100 42029298

Country of origin Decoration zone

Bangladesh



Colours







Forest



Light Royal Navy Blue Blue Jhoot



Orange



Oxford



Red Jhoot