

KI5221

Large K-loop shopping bag

Durable large bag, made from recycled cotton and recycled polyester.

Flat-bottomed for greater storage capacity and better stability.

This bag is part of the "K-loop" project.

Recycled cotton / recycled polyester. Large flat-bottomed shopping bag with handles in the same fabric as the bag. This bag is part of the "K-loop" project. With this project, Kimood is literally closing the loop of the circular economy. The cotton used comes from waste generated in the production of cotton items for the Kariban brand, from the KARIBAN BRANDS range. The added polyester comes from recycled PET plastic bottles. During the recycling process, tracers are added to the yarn in the form of viscose and ceramic filaments to act as a unique digital fingerprint. The tracers reflect light in a unique way and therefore carry a clear and tamper-proof code. This allows us to unequivocally store in a blockchain all the information from the processes the yarn has been subjected to. Thanks to the Aware™ tracer technology and associated blockchain platform, Kimood allows the end consumer to track the entire production process. This guarantees that the product has been recycled using its own waste, with no possible alterations in the process. A special label with a QR code provides access to the Aware™ platform for direct authentication of certifications using a smartphone.



Grammage 285 gsm

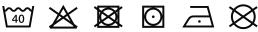
Dimensions

52 cm x 16 cm x 40 cm



















Certificates





Additional information

Logistic Customs code

42029298 60

Country of origin Decoration zone



Colours







Iron Grey



Bangladesh

Mineral Grey Jhoot



Navy Blue