

Recycled cotton K-loop project shopper

KARIBAN BRANDS' K-loop Project is part of a rigorous circular economy approach.

Optimal traceability to the end consumer, thanks to the blockchain tracers integrated into the thread.

Has its own Aware™ digital passport.

73% cotton/25% polyester/2% other fibers. Shopping bag in 73% recycled cotton and 25% recycled polyester. This bag is part of the “K-loop” project. With this project, Kimood is closing the circular economy loop in the strict sense of the word. The cotton used comes from waste generated in the production of cotton t-shirts for the Kariban brand, from the KARIBAN BRANDS family. The added polyester comes from recycled plastic bottles. During the recycling process, we add tracers to the thread, i.e. electronic chips containing a blockchain (storage and information transmission technology) which stores all the operations carried out on the thread. With the Aware™ tracer technology, Kimood thus allows the end consumer to monitor the entire production process with the guarantee of a product recycled according to best practice, with no possible modifications during the process. With “K-loop”, Kimood is closing the circular economy loop.



Sizes

One Size

Grammage

285 gsm

Capacity

11 l

Dimensions

38 cm x 7 cm x 42 cm



Certificates



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Additional information

1	ONE SIZE
Colours	€5.46

Logistic

100 (One Size=50)

Customs code

42029298

Country of origin Decoration zone

Bangladesh

A: 20x20 cm



Colours

